

WHEN THE TV BREAKS DOWN AND
THERE'S NO SERVICE COVER
BRAND LOYALTY ALSO BREAKS DOWN

What's taken the biggest hammering here? Not the TV. It's her brand loyalty that's lying in pieces.

At D&G we know that protecting the customer properly also protects the brand. That's why big household names in manufacturing and retailing trust us to deliver. A D&G administered plan would have ensured she would still be happily watching her favourite TV programmes.



To find out more and to discover why major independents and household names make us their warranty provider of choice, call **020 8879 8529**.



DOMESTIC & GENERAL